



Funding Application Cover Sheet

Mission: The WHO (Women Helping Others ®) Foundation supports community-focused charities that serve the overlooked needs of women, children and families.

Please be certain your organization is aligned with our mission statement. Review our criteria and checklist carefully before submitting an application.

- In order to qualify for funding, an organization must have a 501(c)(3) rating in their name (no affiliates accepted) for a minimum of three (3) years prior to application.
- Applications must be received no later than **September 6, 2011, by 5 p.m. Central time.**
- Grant requests from \$1,000 up to \$40,000 will be considered.
- Funding requests must be made using the WHO Foundation application. The questions may be re-typed in order of the application in a Word document. Electronic and faxed submissions will not be accepted. **No phone calls or e-mails, please. Phone calls and e-mails may jeopardize your opportunity to receive a grant.**
- **Funding will be considered, but not guaranteed, to community-focused charities with:**
 - Total organization budget of \$3 million or less
 - All government funding totaling less than 30% of income
 - United Way funding of less than 30% of income
 - Salaries/wages and benefits not more than 50% of income
- **Funding WILL NOT be given for the following programs or types of organizations. DO NOT apply if your organization fits into one of these categories:**

Personal requests, loans or scholarships to individuals	Sports organizations
International programs or projects	Research projects
Government agencies	Travel for individuals or groups
Fiscal agents	Capital campaigns
Educational institutions	Salaries
Political causes, candidates, organizations or campaigns	Religious organizations
Building campaigns (i.e. Habitat for Humanity)	Endowment funds
Foundations that are grant making institutions	Advertising in charitable publications
Conferences, galas, charity balls, sponsorships, seminars, or reunions	

APPLICATION CHECKLIST:

Please include these attachments with your application

- Copy of IRS 501 (c)(3) designation letter
- A brief history of the organization
- Specific budget outline of the project for which grant is requested
- Detailed organization budgets for previous two years, including most recent audit
- Two self-addressed postage-applied envelopes to be used for notification
(Incomplete applications will not be accepted. No phone calls, e-mails or videos please.)

12. How many people will this grant help? (Please do not duplicate numbers.)

_____ # of children/Infants _____ # of adults (Please circle: women/men) _____ # of Seniors OR _____ # of families

13. This organization's budget is \$3 million or less Yes _____ No _____
(If organization budget is over \$3 million, do not apply.)

14. This organization's salaries/wages and benefits are below 50% of our income Yes _____ No _____

15. How many paid staff in your organization? _____ Fulltime _____ Parttime

II. PROGRAM INFORMATION

1. What community need will this project address? Describe the number and group of people the project will assist.

2. What other organizations in your community are addressing this need?

3. Describe step by step how the project will work and how the funds requested would help make the project successful.

III. EVALUATION

1. How and when will the project's success be evaluated and who will be responsible for that evaluation?

2. Who will be responsible for filing quarterly reports with the WHO Foundation?

_____ (name) _____ (phone number) _____ (e-mail address)

IV. BUDGET

1. What percent of the total agency budget is received from the following sources?

Government _____ United Way _____ Corporate _____ Individual _____ Foundation _____
(Combined Federal, State & Local) Churches _____ Other (please specify) _____

2. Is this project part of your current budget or only by special funding?

3. If only by special funding, is any part of the project already funded? _____Yes _____No If yes, how much? _____

4. Have you previously received WHO Foundation funds? If so, please specify date received, name of project and general use of funds.

V. FUTURE FUNDING

1. If the project is funded, what is the plan to continue project funding in the future?

VI. REQUIRED ATTACHMENTS

1. Copy of your organization's 501(c)(3) IRS letter
2. A brief history of the organization
3. Detailed budget outline of the project for which the grant is requested
4. Detailed organization budget for previous two years, including most recent audit
5. Two self-addressed, postage-applied envelopes to be used for notification

Signature of the President, Executive Director, or Chairman of the Board

Title

By signing this request, if your organization is awarded funding, you give the WHO Foundation permission to include information about your organization in press releases, electronically, etc.

NOTE: If funding requested is granted by another organization, please inform us immediately.