

For Immediate Release

Media Contact:
Cindy Turek
W.H.O. Foundation
972-341-3019
cindy.turek@beauticontrol.com

W.H.O. Foundation Awards Grant to Hope Foods Share Program, Inc.

Escondido, CA January 14, 2010—The W.H.O. (Women Helping Others) Foundation, BeautiControl awarded Hope Foods Share Program, Inc. with a \$10,000 grant check as part of W.H.O.'s 11 of 2011. This year W.H.O. will honor 11 special, non-profit organizations with grant checks. Hope Foods was one of those 11 chosen out of X00 applicants.

“After reviewing this organization’s grant submission, it was clear that this is an organization that is truly helping communities throughout Southern California,” said Cindy Turek. “In the spirit of W.H.O.’s mission, and by the grace of the power of its many contributors, we are pleased to help make a difference – one organization at a time.”

Vice President Roxann Cruz expressed her appreciation and excitement upon hearing Work Options for Women was receiving this grant.

“We were delighted to be recognized for our work by W.H.O. It is very powerful to be supported by women who understand our mission and share our passion to help women gain skills and confidence to move out of a life of poverty and become self-sufficient.”

Work Options for Women is a non-profit organization that provides culinary training to women with minimal education, poor life skills, inadequate job training and who live in poverty. The goal of Work Options for Women is to help reduce welfare rolls and homelessness due to lack of job skills.

The grant from W.H.O. will help purchase student uniforms, student supplies, student meals, bus tokens, mental health services and incentives, and more.

“We’ll be using the W.H.O. grant to support our 16 week job training program so that we can continue to help women and their families become vibrant parts of the community,” added Catherine.

About Work Options for Women

Founded in 1996, Work Options for Women is a unique nonprofit social enterprise that uses food to change lives. Their mission is to help impoverished women gain the skills and confidence they need to work their way out of poverty and become gainfully and permanently employed in the food service industry. They believe that self-sufficient women form the cornerstone of a healthy, vibrant community.

About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

###