

For Immediate Release

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W.H.O. Foundation Awards Grant to Huerto de la Familia

Eugene, Oregon March 4, 2011—The W.H.O. (Women Helping Others) Foundation, BeautiControl's charity of choice has awarded Huerto de la Familia with a \$10,000 grant. Huerto de la Familia was one of W.H.O.'s selected 11 of 2011 to receive a grant this year. W.H.O. received over 400 applications.

“After reviewing this organization's grant submission, it was clear that Huerto de la Familia is truly helping the communities in Eugene, Oregon,” said Cindy Turek, Executive Director of W.H.O. “In the spirit of W.H.O.'s mission, and by the grace of the power of its many contributors, we are pleased to help make a difference—one organization at a time.”

Executive Director Sarah Cantril expressed her appreciation and excitement upon hearing Huerto de la Familia was receiving this grant.

“I was very relieved and excited. Our organization works very hard to offer services to the community and W.H.O.'s support is very important to us.”

Huerto de la Familia is a non-profit organization that helps low-income or poverty-level Latino families grow their own food, so the families become more self-sufficient, have increased access to nutritious food and save money.

Funds from the W.H.O grant will be used to purchase garden and agriculture supplies.

“The grant will be used to support the work in our two programs. In our Gardens Program, funds will be used to purchase seeds, plants, compost, hoses and to help pay for the rental of community garden space. Funds will also be used to purchase wood and agricultural supplies in our program, the Small Farmers' Project, which supports multiple families in farming six acres on farmland outside of Eugene.

About Huerto de la Familia

The vision of Huerto de la Familia is to cultivate community integration and economic self-sufficiency by offering opportunities and training in organic gardening and farming, and the development of food-based micro-enterprises.

About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

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