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**W.H.O. FOUNDATION AWARD 2009 EDUCATION AND LITERACY  
GRANT TO SEIGLE AVENUE PARTNERS, INC.**

Charlotte, North Carolina Organization Will Use Funds  
To Purchase Books For Their CDF Freedom Schools® Program

Check Presentation Scheduled on July 10

CARROLLTON, TX—The Women Helping Others (W.H.O.) Foundation, created to encourage women to actively support community service, has awarded a \$4,500 Education and Literacy grant to Seigle Avenue Partners in Charlotte, North Carolina.

The grant will help Seigle Avenue Partners purchase materials used in the CDF Freedom Schools® program. The CDF Freedom Schools® program has children study one or more books each week chosen around the theme, “I Can and Must Make a Difference.”

“The reading program that the Seigle Avenue Partners are involved in is an incredible inspiration,” said Cindy Turek, W.H.O. executive director. “They’re helping children learn about their role in building a strong community while it encourages positive attitudes toward learning. We’re thrilled to be able to offer our assistance to them.”

Mary Nell McPherson, Seigle Avenue Partners executive director, said, “Helping children learn that they make a difference in the world is a huge responsibility and one that we welcome. We’re excited that the W.H.O. Foundation has awarded us this grant to help continue our work as we make a positive impact in the lives of children, and in the world.”

BeautiControl Independent Senior National Director, Paulette Britt will personally present the check from the W.H.O. Foundation to Mary Nell McPherson at the annual Jubilee, where all of the Summer Freedom School programs come together on the campus of Johnson C. Smith University on Friday, July 10<sup>th</sup>. From 500 to 700 students as well as about 100 adults are expected to attend.

The Children's Defense Fund of Washington, DC selected Seigle Avenue Partners to host a CDF summer Freedom School beginning in the summer of 2004. Freedom Schools is a literacy-rich program integrating reading, conflict resolution and social action in an activity-based curriculum that promotes social, cultural, and historical awareness. The Partners board and staff believe that Freedom Schools is an excellent complement to their afterschool program.

The WHO (Women Helping Others) Foundation, established in 1993, is committed to encouraging women everywhere to help others through community service; supporting organizations dedicated to the needs of women, children and families in crisis. Since its inception, the WHO Foundation has granted more than \$3.6 million to other non-profit organizations supporting such issues as teen pregnancy, rape, education, homelessness, drug and alcohol abuse, and domestic violence.

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