

One dollar. That's all it takes to change lives. I found that much in change in my kids' toy box this week. I bet you could come up with a dollar between the seats of your car or couch.

If economic times are feeling tight for you and your family, imagine how tight it must be for a family or single mother already living in poverty. That's why it's so important for each of us to donate one dollar to W.H.O. with every order we place. The W.H.O. Foundation makes a difference for so many people, and you can help.

Did you know the W.H.O. Foundation receives calls every month from women considering joining BeautiControl? They want to know more about W.H.O. and how they can be a part of such

a powerful group of confident women. At every spa you hold, I encourage you to spread confidence and share how your company is a link in the Chain of Confidence, empowering women to be their best. Feel proud to be part of a company that believes beauty and confidence are more than "skin deep". We believe it goes to the heart.

Directors, have your team change more lives. Encourage them to take the challenge by enrolling in the W.H.O. Pledge Commitment Program. The units with the most Consultants enrolled by Celebration 2010 will be recognized and the Unit Directors will receive a beautiful piece of jewelry, which they can keep or use as a team incentive. Giving never looked so good!

Inspire confidence and lead the way. Join the Hearts of Gold Circle by making a \$500 or more personal donation to W.H.O. within a year (from Celebration to Celebration). Directors have an opportunity to do this by simple contributing \$40 per month in the Director Commission Deduction program. To honor your contribution, you'll be recognized at Celebration for having a Heart of Gold.

As the W.H.O. Foundation celebrates its 16th year of helping women and families in need, I'm confident we can reach our goal of raising \$616,000. Share this goal with your team and let them know we've already raised \$132,000! I know we will reach our goal by working together and finding just \$1 to contribute each time we order.

It feels good to give.

God Bless,

Shelley Callahan

Advisory Board Chair



a message
from
Shelley Callahan

Advisory Board Chair

It's so important for each of us to donate one dollar to W.H.O. with every order we place. The W.H.O. Foundation makes a difference for so many people, and you can help.

~

Inspire confidence and lead the way.



Through your heartfelt donations, together we hand people hope.

november/december 2009

who's news

W.H.O. Funds make a Difference and build Confidence

For more than two decades, the W.H.O. Foundation has helped women and children in need. Two thousand nine was no different. More than \$321,550 went to over 30 organizations over the past year, and these funds have truly made a difference. Here are just a few of the many organizations you and your teams have helped. Through your heartfelt support, these organizations have made differences in the lives of so many, including Grand Rapids Wheelchair Association.



Grand Rapids Wheelchair Sports Association

Many times, children and adults with physical disabilities don't have the support or opportunity to be active in recreational activities. Serving over 300 children, Grand Rapids Wheelchair Sports Association is dedicated to providing those with physical disabilities the opportunity to participate in recreational and competitive wheelchair activities. By improving their physical and emotional health and enhancing social and teamwork skills, these children become more confident.



In January, the W.H.O. Foundation awarded Grand Rapids Wheelchair Sports Association \$4,000 to purchase two wheelchairs so additional children can participate in the basketball and tennis programs.

"We are so grateful for the W.H.O. Foundation. These kids don't have the same opportunity as others. Without the money from this grant, we would



not be able to provide these children with the wheelchairs they need to play sports. I can't thank W.H.O. enough for helping us get the specific chairs we so desperately need. Now, more children who cannot afford to purchase their own sporting wheelchair can participate too," said Maria Besta, Executive Director of Grand Rapids Wheelchair Sports Association.

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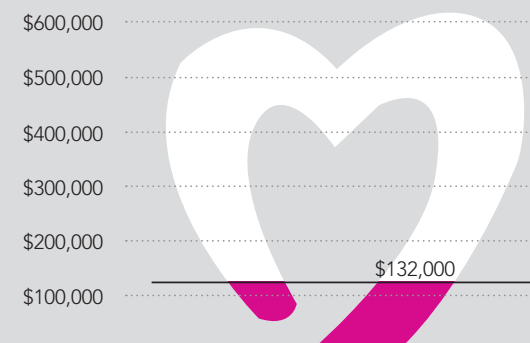
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Money Matters

Current amount September '09 | New Goal
\$132,000 | \$616,000



IN HONOR:

Albert Bosch's leadership
Jose Luis Oropeza's leadership

IN MEMORY:

Marie Jaeger
Buddy Wall, brother of Unit VIP Pam Clark
Heloise Kelley, mother of Senior Executive Director Joanne Harder



W.H.O. is BeautiControl's charity of choice.

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Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. Since its inception, the W.H.O. Foundation has granted more than \$3.8 million to other non-profit organizations.

1-800-WHO-4-ONE (946-4663) www.whofoundation.org

Directors and Consultants present grants to deserving organizations

Cleaning for a Reason

This non-profit dedicates its services to women who are undergoing cancer treatments. Cleaning for a Reason provides free house cleaning services to these women. With the help of Independent Executive Director Vicki Bryson, the W.H.O. Foundation awarded this organization a grant of \$10,000. The grant money will go toward expanding the number of professional cleaning companies involved and matching them with women in their areas.

"I have a burning passion for this organization because they so generously helped a Consultant on my team. This is the first time I applied for a grant, so I didn't expect such a wonderful gift," said Vicki.

"Cleaning for a Reason is ecstatic and so thankful for the W.H.O. Foundation. This grant will allow even more people to receive their services. Our ultimate goal is to get the word out and find even more people to volunteer."

The check presentation took place September 11 during Executive Director Marcella Scherer's National Retreat in Florida. There were more than 65 BeautiControl Directors, Consultants and guests in attendance.

Zina Garrison Foundation

For more than seven years, Independent Senior Director Cathy Wagner has volunteered at the Zina Garrison Foundation. This organization is dedicated to teaching life skills, promoting community service, providing positive role models and strengthening education opportunities for underprivileged children in the Houston area.

The Foundation was recently awarded an \$18,000 grant from W.H.O. during a presentation Sept. 12 at the BeautiControl VIP Training in Houston. The money will go toward repairing a trailer where the kids go after school for tutoring.

There were more than 80 people in attendance including BeautiControl VIPS and Zina Garrison Foundation Executive Director Linda Elliott, Board member Nancy Lerner and Director of Academic Services David Lerner.

"This Foundation is such a success and so important to the Houston area. One hundred percent of the kids who complete the program go to college," said Cathy. "The Foundation is just blown away by this. They are very excited. The fact that we asked for \$15,000 and received \$18,000 is unbelievable. We are all so appreciative. This money will help change lives!"



Director Karen Fritschi, presenting the check to Kim Carter, executive director of Time for Change

Time for Change

Since 2006, Independent Director Karen Fritschi has volunteered for Time for Change and with her nomination, the W.H.O. Foundation awarded this organization \$20,000.

This agency provides food, clothing, shelter and other supportive services for homeless women who want to escape from their circumstances and rebuild their lives. Time for Change

was recently burglarized and the grant money will go toward helping them replace their losses and continue to change lives.

On Aug. 31, the \$20,000 check was presented to Time for Change at their San Bernadino, CA location. The Mayor, elected officials, BeautiControl Consultants and other guests were there for this exciting event and to see their money at work.

"Having the Mayor there was amazing. So many people came to see the check presentation: women who had been in the program brought their children, local California House of Representatives and City Council members. Because of this organization and Kim Carter at Time for Change, more people are staying out of prison and leading better lives for themselves and their families. I can't be more proud," said Karen.

Odessa Clothes Closet

The Odessa Clothes Closet sells used clothing and household items donated by the community. These items are either given to the needy or sold, with the revenue used to help fund other local charitable non-profit organizations.

Independent Senior Director Annie Kleoppel has been involved with this organization for more than two years and because of her, the W.H.O. Foundation granted Odessa Clothes Closet \$20,000. The grant money will go toward hats, coats, gloves, shoes and backpacks for kids. Backpacks are filled with food that children can take home with them on the weekend. The money will also be put toward providing beds, food and clothing to a women's shelter and toward a youth reading program at the local library.



BeautiControl Senior Director Annie Kleoppel, presenting check to Odessa Clothes Closet Vice President, Sylvia Curtis; Board Member, Pat Landsberg; & Project Spokeswoman, Gail Cooper.

"This is such a big deal for us! We are just floored because every one of us is a volunteer; not a single person gets paid, so

anything we receive is amazing. Twenty thousand dollars is going to do so much for our community," said Annie. "I never thought I would see a day that kids are going to school without shoes on their feet in our area, and that's happening. Students are getting made fun of because their families can't afford to buy shoes, but this grant is going to help us change that!"

The check presentation was held on Sept. 19 during the Unit VIP Training in Kansas City, MO. Annie's team and more than 80 VIPs were a part of this special event.



Children who attend the Zina Garrison Foundation will directly benefit from the funds received by the WHO Foundation.

Meet our Advisory Board Members

The W.H.O. Advisory Board is made up of 19 Directors and above who have been chosen to represent the the W.H.O. Foundation in the BeautiControl field and in their communities. The W.H.O. Foundation Advisory Board members serve a two-year term and help discover ways to increase funds for the W.H.O. Foundation. Meet two of our board members below.

MARCOS FERNANDEZ

Marcos began the BeautiControl Director in Qualification process while studying to become a drama teacher. Once he graduated, he concentrated full time on his BeautiControl business. Now as a Mustang Director, Marcos has parlayed his success into purchasing his own home, as well as taking relaxing trips to Hawaii, San Francisco and Atlantis in the Bahamas. Feeling blessed and knowing first-hand how BeautiControl and W.H.O. changes lives, Marcos wants to reach out to organizations in his community as well as create awareness for W.H.O.

"Being a part of W.H.O. is a great honor. Anything within my grasp that I can do to help increase fundraising and to support local charities will be a great achievement for me. I'm also doing all I can to increase awareness and let other people and Consultants know what kind of organization we are and how everyone can get involved and make a difference."

JANICE LANCASTER

"I love creating awareness of the W.H.O. Foundation by supplying cancer patients with our Women Helping Others Book. I'm proud of the information made available for women and their needs during their fight against cancer. I believe we don't give to get, but in giving we get. Thanks to W.H.O., we all get to do that and teach others the joy of giving back."

Janice has seen first hand how the W.H.O. Foundation truly makes a difference. Since joining BeautiControl, she has received two W.H.O. Community Service Awards for organizations that are near and dear to her heart.

