

## For Immediate Release

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### **W.H.O. Foundation Awards Grant to White County Single Parent Scholarship Fund, Inc.**

Searcy, AR January 25, 2010–The W.H.O. (Women Helping Others) Foundation, BeautiControl’s charity of choice has awarded White County Single Parent Scholarship Fund, Inc. with a \$16,800 grant – triple the amount the non-profit applied for. White County was one of BeautiControl’s selected 11 of 2011 to receive a grant this year. BeautiControl received over 400 applications.

“After reviewing this organization’s grant submission, it was clear that this is an organization that is truly helping the communities in White County,” said Cindy Turek, Executive Director of W.H.O. “In the spirit of W.H.O.’s mission, and by the grace of the power of its many contributors, we are pleased to help make a difference – one organization at a time.”

Executive Director Dan Newsom expressed his appreciation and excitement upon hearing White County Single Parent Scholarship Fund was receiving this grant.

“When I first heard the news that we were approved for the W.H.O. grant AND that the amount we applied for being tripled, I was speechless. Which I’m usually not! We have a goal to fund 52 scholarships this year, and this grant will cover almost half of the amount needed.”

White County Single Parent Scholarship Fund, Inc. is a non-profit organization that provides scholarships to residents of White County who are single parents, who are living at or near poverty level and who pursuing a college degree in a field of study that will lead to skilled employment.

The grant from W.H.O. will fund scholarships that can be used to pay for books, tuition, utilities, car maintenance, childcare or other financial needs.

“The W.H.O. grant will be used to fund 24 scholarships worth \$700 each for single parents of minor children pursuing a post-secondary education with the goal of achieving skilled employment,” added Dan. “Our scholarships are helping break the cycle of poverty and are equipping single parents to make a better life for themselves and their families.”

#### About White County Single Parent Scholarship Fund, Inc.

Established as part of the Arkansas Single Parent Scholarship Fund in 1990, the White County Single Parent Scholarship Fund’s mission is to enable single parents to attain self-sufficiency through post-secondary education.

#### About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

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