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**Sparkling a community and furthering education:
helping single moms in their college careers**

*The WHO (Women Helping Others®) Foundation awards \$25,000 to
Helping Hands for Single Moms*

Peoria, AZ – Helping Hands for Single Moms recognizes the difficulties that single moms face, especially those who are trying to further their education and go to college. While raising children and working is challenging enough, college brings added stressors such as term papers, projects and finals – not to mention the financial burden of tuition, books and supplies. Although Pell grants assist with the rising costs of tuition, the out-of-pocket costs of textbooks and school supplies hit these moms hard. Many times, the moms are faced to make choices between books and supplies and delaying the purchase of clothes for their children.

Luckily, Helping Hands for Single Moms is there to do just that – lend a helping hand. The organization speaks to the financial needs of these moms as well as providing for the relational needs through Single Moms Networks. Helping Hands has paired up with several colleges in Arizona to organize several Celebrate Success events to bring together the single mom community at these schools. One of these events will be a *5K Walk and Run for Success*.

“A primary goal of our event is to encourage and honor moms from the local single mom college community,” said Executive Director Chris Coffman. “Funding from the WHO Foundation award will provide \$100 bookstore gift cards for 250 single moms. These moms will leave the event feeling empowered and honored.”

A \$25,000 check from the WHO Foundation will be presented to Helping Hands for Single Moms on Saturday, January 17, 2009 at a BeautiControl, Inc. meeting held at the Orange Tree Golf Resort, 10601 N. 56th St., Scottsdale, Arizona. The meeting begins at 8 a.m.

The WHO Foundation is a non-profit charitable organization that was founded in 1993 and born from the philosophy of Women Helping Others. For 15 years, WHO has been giving and making a difference by supporting community-focused charities that serve the overlooked needs of women, children and families. Since its inception, the Foundation has awarded more than \$3.5 million to over 332 organizations throughout the U.S. and Puerto Rico.

For more information, call 1-800-WHO-4-ONE (1-800-946-4663); write to P.O. Box 816029, Dallas, Texas, 75381-6029; or visit www.whofoundation.org