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**Taking a stand against child hunger:  
infant formula given to families in need.**

*The WHO (Women Helping Others®) Foundation awards \$15,000 to  
Local Infant Formula for Emergencies/Houston*

Houston, TX – Local Infant Formula for Emergencies (LIFE)/Houston helps provide families with infant formula through the Food for Hungry Babies program. Based on Harris County live births, nearly half of all babies born are eligible for government assistance. Since food pantries and shelters rarely stock infant formula due to the expiration dates and high costs, it is up to LIFE to help these families in need.

The Food for Hungry Babies program has a very open policy – any parent who is unable to afford the cost of infant formula may receive help with just a photo ID and birth certificate. These families are given a 7-day supply of infant formula or baby food along with other essential items such as diapers, wipes, bottles, and more.

“In the best of times, LIFE/Houston provides an invaluable service to families with infants by supplying infant formula,” said Executive Director Jasmine Williams. “However, the critical need for our service increases tenfold during tough economic times when more families are struggling to make ends meet. LIFE/Houston aims to prevent any such families from making compromising financial decisions that inadvertently place the health of the infant at risk.”

In 2005, WHO recognized this deserving organization, and this year is pleased to give them another \$15,000 grant for the purchase of infant formula and baby food. Cindy Turek, Executive Director of WHO, will present the check to LIFE/Houston on January 10 at the Omni Westside Hotel in Houston.

The WHO Foundation is a non-profit charitable organization that was founded in 1993 and born from the philosophy of Women Helping Others. For 15 years, WHO has been giving and making a difference by supporting community-focused charities that serve the overlooked needs of women, children and families. Since its inception, the Foundation has awarded more than \$3.5 million to over 332 organizations throughout the U.S. and Puerto Rico.

For more information, call 1-800-WHO-4-ONE (1-800-946-4663); write to P.O. Box 816029, Dallas, Texas, 75381-6029; or visit [www.whofoundation.org](http://www.whofoundation.org)