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W.H.O. Foundation Awards \$40,000 Volunteer Service Grant to Genieve Shelter on Behalf of Jennifer Rousseau

Mobile, AL – BeautiControl Independent Executive Director Jennifer Rousseau has helped the Genieve Shelter, a local non-profit organization, receive a \$40,000 Volunteer Service Grant from the W.H.O. (Women Helping Others) Foundation. The Genieve Shelter provides shelter to women and children who are victims of domestic violence.

A check presentation will take place on Saturday, September 17 during a special Lynn Budjenska BeautiControl Color Academy meeting.

Jennifer submitted Genieve Shelter to W.H.O. for consideration for the Volunteer Service Grant. She said, “I was stunned at the amount actually! I was so happy for them [Genieve Shelter] that now they would be able to do all the things they had planned for. The money couldn’t have come through at a better time to accomplish all that needs to be done!”

Rousseau chose to volunteer at Genieve Shelter because of her own experiences. “I chose to partner with a shelter that benefits women and children in need because of what I experienced when I was younger. I know firsthand the importance of receiving the valuable services they offer and what one person’s thoughtful words can do to help self esteem, self confidence and self worth.”

Executive Director of the Genieve Shelter Mary Williams-Davis said that she was overwhelmed with joy and that the funds would be “used to provide our clients with medical and mental health services, employment training, daycare assistance, housing and rental assistance for our emergency shelter and transitional housing clients.”

W.H.O.’s Volunteer Service Grant was established as a way to recognize those BeautiControl Independent Consultants for outstanding volunteer service in their community. Only BeautiControl Consultants may apply for this award, allowing them to give back to the community in which she works and lives.

“We are ever grateful for the generosity and support of our Independent Consultants. It is because of them that we are able to change so many lives,” says W.H.O. Foundation Executive Director Cindy Turek. “As the number of BeautiControl Independent Consultants and associates grows

and support our vision, we will be able to help so many more organizations and change so many more lives!”

About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 18 years, and has awarded over 4.2 million dollars in grants.

About Genieve Shelter

The Genieve Shelter operates emergency shelters in Suffolk, VA; Isle of Wight, VA; and Franklin, VA. These single family homes provide a total of 18 beds for battered women and their children. They provide counseling, case management services, weekly support groups, daycare assistance, transportation assistance, court accompaniment, after-school tutoring, therapeutic recreation, employment and housing assistance and more.

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